

# FINANCIAL PRODUCT WEBSITE DISCLOSURE

*TRANSPARENCY OF THE  
PROMOTION OF ENVIRONMENTAL  
OR SOCIAL CHARACTERISTICS*

Worldwide Pan-European Fund





## Toelichting op de website over het financiële product

### Samenvatting

#### Transparantie betreffende het promoten van ecologische en/of sociale kenmerken (E/S-kenmerken)

*Dit document verschaft de belegger gedetailleerde informatie over het Fonds met betrekking tot de Verordening betreffende informatieverschaffing over duurzaamheid in de financiële dienstensector (Sustainable Finance Disclosure Regulation, ofwel 'SFDR'). Dit is een wettelijk vereist document in het kader van de SFDR. De informatie in dit document is bedoeld om de belegger te helpen de duurzaamheidskenmerken en/of -doelstellingen en risico's van dit Fonds te begrijpen. Dit document moet worden gelezen in combinatie met andere relevante wettelijke documentatie zodat de belegger met kennis van zaken kan beslissen om te beleggen.*

#### Baillie Gifford Worldwide Pan-European Fund

<b>SFDR-classificatie</b>	<p>Dit financiële product promoot ecologische en/of sociale kenmerken (E/S-kenmerken), maar duurzame beleggingen zijn niet de doelstelling. Hoewel het Fonds geen duurzame beleggingen als doelstelling heeft, zal het een minimumaandeel duurzame beleggingen van 20% behelzen</p> <p>Zie voor meer informatie de volledige toelichting.</p>
<b>Ecologische en/of sociale kenmerken (E/S-kenmerken)</b>	<p>Het Fonds promoot de volgende ecologische en/of sociale kenmerken (E/S-kenmerken):</p> <ol style="list-style-type: none"><li>1. Verantwoorde bedrijfspraktijken in overeenstemming met de beginselen van het UN Global Compact voor ondernemingen.</li><li>2. Minimale ecologische en sociale normen behalen door het uitsluiten van bedrijfsactiviteiten die volgens de Beleggingsbeheerder worden geacht afbreuk te doen aan het milieu en de maatschappij.</li><li>3. Het actief rekening houden met ecologische en sociale kwesties via stemmen bij volmacht toegepast conform het document ESG-principes en richtlijnen van Baillie Gifford.</li></ol>
<b>Beleggingsstrategie</b>	<p>Het Fonds wordt actief beheerd en belegt ten minste 90% in aandelen met als doel op lange termijn een bovengemiddeld rendement te behalen dat vooral bestaat uit vermogensgroei en dividendinkomsten. De duurzaamheidsbeoordeling is sterk geïntegreerd in het aandelenonderzoekskader van de Beleggingsbeheerder, waarbij de Beleggingsbeheerder rekening houdt met de afstemming tussen de directie, de belanghebbenden en de bredere bijdrage van de betreffende onderneming aan de maatschappij. Het Fonds hanteert ter ondersteuning van de gepromote ecologische en/of sociale kenmerken (E/S-kenmerken) een op normen gebaseerde beoordeling, op bedrijfsactiviteiten gebaseerde uitsluitingen en actief eigenaarschap. De Beleggingsbeheerder hanteert een beleid om praktijken goed bestuur te toetsen op gebieden zoals goede managementstructuren, betrekkingen met werknemers, beloning van het betrokken personeel en naleving van de belastingwetgeving. Ondernemingen die niet slagen voor deze toetsen, worden niet in het Fonds gehouden.</p> <p>Zie voor meer informatie de volledige toelichting.</p>
<b>Het aandeel beleggingen</b>	<p>Het Fonds streeft naar een minimumaandeel duurzame beleggingen van 20% in totaal, waarvan 10% betrekking heeft op duurzame beleggingen met een milieudoelstelling die niet zijn afgestemd op de EU-taxonomie. De resterende 10% zal worden toegewezen aan andere ecologische en/of duurzame sociale beleggingen, echter zonder vaste toewijzing omdat dit afhankelijk is van de beschikbaarheid van duurzame beleggingsmogelijkheden.</p> <p>Zie voor meer informatie de volledige toelichting.</p>
<b>Toezicht houden op ecologische en/of sociale kenmerken (E/S-kenmerken)</b>	<p>Er wordt zowel intern als extern toezicht gehouden op de ecologische en/of sociale kenmerken (E/S-kenmerken). Het Fonds hanteert ter ondersteuning van de gepromote ecologische en/of sociale kenmerken (E/S-kenmerken) een op normen gebaseerde beoordeling, op bedrijfsactiviteiten gebaseerde uitsluitingen en actief eigenaarschap. Dit wordt doorlopend uitgevoerd aan de hand van naleving van en toezicht op de bindende verbintenissen.</p> <p>Zie voor meer informatie de volledige toelichting.</p>

<b>Methodologieën</b>	<p>De volgende duurzaamheidsindicatoren worden gebruikt om het behalen van de gepromote ecologische en/of sociale kenmerken (E/S-kenmerken) te meten:</p> <ol style="list-style-type: none"> <li>1. Het percentage beleggingen dat overeenstemt met het beleid van de Beleggingsbeheerder inzake het beoordelen van schendingen van de beginselen van het UN Global Compact voor ondernemingen.</li> <li>2. Het percentage beleggingen dat overeenstemt met de op bedrijfsactiviteiten gebaseerde uitsluitingen.</li> <li>3. Het percentage deelnemingen waarop is gestemd.</li> </ol> <p>Zie voor meer informatie de volledige toelichting.</p>
<b>Gegevensbronnen en -verwerking</b>	<p>De Beleggingsbeheerder maakt gebruik van een combinatie van intern onderzoek (op basis van openbaar beschikbare bronnen die worden vermeld door de ondernemingen waarin is belegd) en gegevensbronnen van derden om alle door het Fonds gepromote ecologische en/of sociale kenmerken (E/S-kenmerken) te behalen.</p> <p>Zie voor meer informatie de volledige toelichting.</p>
<b>Beperking van methodologieën en gegevens</b>	<p>Het landschap wat betreft ESG-gegevens ontwikkelt zich snel, en de kwaliteit van de gegevens evenals de methodologie hebben momenteel te kampen met uitdagingen in de hele sector, zoals ontoereikende informatieverzorging van ondernemingen en veranderende wettelijke vereisten.</p> <p>Deze beperkingen worden voornamelijk ondervangen door niet alleen intern onderzoek van de Beleggingsbeheerder en actieve betrokkenheid bij ondernemingen, maar ook door kruisvergelijkingen tussen de belangrijkste meetgegevens van verschillende gegevensverstrekkers. Door deze ondervanging is de Beleggingsbeheerder van mening dat het promoten van de ecologische en sociale kenmerken (E/S-kenmerken) niet noemenswaardig verandert.</p> <p>Zie voor meer informatie de volledige toelichting.</p>
<b>Due diligence</b>	<p>Het uitgangspunt van alle strategieën van Baillie Gifford is bottom-up fundamenteel aandelenonderzoek. Dit proces is gericht op inzicht in elke onderneming, de sector waarin het actief is en diens benadering ten aanzien van wezenlijke of waarschijnlijk wezenlijke kwesties.</p> <p>Toegang tot externe gegevens van onafhankelijke leveranciers draagt bij tot een beter inzicht in elke onderneming, en er wordt veel waarde gehecht aan het zoeken naar perspectieven en opinies van externe deskundigen en onderzoekers om de benadering van het Fonds te helpen onderbouwen.</p> <p>Naast het Fonds voert de Beleggingsbeheerder doorlopend due diligence-onderzoek uit om toezicht te houden op de aangegane verbintenissen, zoals beschreven in het hoofdstuk Toezicht dat wordt overzien door een aangewezen comité.</p> <p>Zie voor meer informatie de volledige toelichting.</p>
<b>Beleid inzake engagement</b>	<p>Engagement en toezicht op beleggingen die de Beleggingsbeheerder namens klanten doet, vormen een integraal onderdeel van het beleggingsproces en zijn essentieel voor de manier waarop de Beleggingsbeheerder zijn rentmeesterschapstaken vervult. Alle beleggingsbeheerders, beleggingsanalisten en ESG-analisten zijn betrokken bij dit proces. Ze vergaderen met het management en ander uitvoerend personeel, de afdelingshoofden en niet-uitvoerende bestuursleden.</p> <p>Jaarlijks worden er beleggingen gemeld die zijn onderworpen aan formele engagement- en toezichtsprocessen in het kader van het beleid van de Beleggingsbeheerder inzake het beoordelen van schendingen van de beginselen van het UN Global Compact voor ondernemingen.</p> <p>Meer informatie over het beleid van de Beleggingsbeheerder inzake engagement is te vinden in het document ESG-principes en richtlijnen van Baillie Gifford dat openbaar beschikbaar is op de website.</p> <p>Zie voor meer informatie de volledige toelichting.</p>
<b>Aangewezen referentiebenchmark</b>	<p>Er is geen index aangewezen als referentiebenchmark om de door het product gepromote ecologische en/of sociale kenmerken (E/S-kenmerken) te behalen.</p>



## SCOPE

This document provides the investor with detailed information about the fund in relation to the Sustainable Finance Disclosure Regulation ('SFDR'). This is a regulatory document required under SFDR. The information contained in this document is to help the investor understand the sustainability characteristics and/or objectives and risks of this fund. This document should be read in conjunction with other relevant regulatory documentation so the investor can make an informed decision to invest.

## NO SUSTAINABLE INVESTMENT OBJECTIVE

This financial product promotes environmental or social characteristics, but does not have as its objective sustainable investment. While it does not have as its objective a sustainable investment, it will have a minimum proportion of 20% of sustainable investments.

The Fund commits to partially invest in economic activities that contribute to either an environmental or social objective. These economic activities may contribute to such objective due to: (a) generating a certain level of revenues, either through products and/or services, that are aligned with the broader sustainable objectives of society as currently best defined by the United Nations Sustainable Development Goals ('SDGs'), some which can be mapped on a high-level basis against the environmental objectives outlined in the EU Taxonomy and/or (b) reducing absolute greenhouse gas emissions, either through their products and/or services or business practices, to seek to achieve the long-term

global warming objectives of the Paris Agreement. Reduction of greenhouse gas emissions aligns with the climate mitigation objective in the EU Taxonomy. The Fund does not commit to the specific environmental objectives in the EU Taxonomy, but may make investments that contribute to these specific environmental objectives, in which case they will be disclosed in the periodic reporting included in the annual report.

Upon investment and over the life of the product, mandatory indicators for adverse impacts in Table 1 of Annex I of SFDR Regulatory Technical Standards ('RTS') and opt-in indicators for adverse impacts selected by the Investment Manager in Tables 2 and 3 of Annex I of SFDR RTS that are deemed to indicate the presence of a principal adverse impact are assessed and excluded or monitored depending on the principal adverse impact indicator. When not explicitly excluded, principal adverse impacts are monitored through stewardship activities which include the following non-exhaustive actions to mitigate or reduce principal adverse impacts: (a) voting (b) dialogue and engagement and (c) collaborative activities. In instances wherein a sustainability objective has been agreed with the investee company as part of stewardship activities and this objective is not achieved, escalation measures (e.g. collective engagement) will be initiated. Divestment, although an action that can be taken, will be the last resort.

The Investment Manager will assess companies using norms-based evaluation and their compliance with its policy on assessing breaches of United Nations Global Compact Principles for Business as outlined in Baillie Gifford's ESG Principles and Guidelines document.



As such, all the companies in which the Fund invests in are expected to operate in accordance with the principles set out in the United Nations Global Compact and related standards, including the Organisation for Economic Co-operation and Development (OECD) Guidelines for Multinational Enterprises and the United Nations Guiding Principles on Business and Human Rights.

## **ENVIRONMENTAL OR SOCIAL CHARACTERISTICS OF THE FINANCIAL PRODUCT**

The Fund promotes the following environmental and/or social characteristics:

- Responsible business practices in accordance with the United Nations Global Compact Principles for Business.
- Minimum environmental and social standards achieved through exclusion of business activities that the Investment Manager has deemed to be harmful to the environment and society.
- Active consideration of environmental and social issues through proxy voting applied in line with Baillie Gifford's ESG Principles and Guidelines document..

## **INVESTMENT STRATEGY**

The investment strategy of the Fund is to invest at least 90% in equity securities with the aim of providing above average returns mostly comprising capital growth and dividend income over the long term. The assessment of sustainability is significantly integrated into the Investment Manager's stock research framework in which the Investment Manager will consider management and stakeholder alignment and the company's broader contribution to society.

The Fund will comply with the Investment Manager's policy on assessing breaches of the United Nations Global Compact Principles for Business as outlined in Baillie Gifford's ESG Principles and Guidelines document and will exclude companies that derive more than 10% of their annual revenues from (i) the production or sale of alcohol, weapons and armaments or adult entertainment; (ii) fossil fuel extraction and production; (iii) the provision of gambling services; and (iv) the sale of tobacco. The Investment Manager also excludes companies that derive more than 5% of their annual revenues from the production of tobacco.

The Investment Manager exerts the right to vote by voting according to its Voting Policy, unless impediments occur (e.g. share blocking). The Investment Manager's Voting Policy is available publicly on its website.

SFDR requires that products promoting environmental and/or social characteristics do not invest in companies who do not follow good governance practices. As such, the Investment Manager has adopted a policy to apply 'good governance tests' on areas covering sound management structures, employee relations, remuneration of staff and tax compliance. Companies that do not pass these tests will not be held in the Fund.

The Investment Manager believes that good governance works best when there are diverse skillsets and perspectives, paired with an inclusive culture and strong independent representation to assist, advise and constructively challenge the thinking of management. However, the Investment Manager also believes that there is no fixed formula to create a constructive and purposeful board but it expects that boards have the resources, information, cognitive and experiential diversity they need to fulfil its responsibilities. More detail on the Investment Manager's policy to assess good governance practices of investee companies can be found in Baillie Gifford's ESG Principles and Guidelines document, which is publicly available on its website.

## **PROPORTION OF INVESTMENT**

To meet the environmental and/or social characteristics promoted, the Fund generally invests at least 90% in European equities (directly although it may also invest indirectly through eligible collective investment schemes) that are aligned with these same characteristics. The remaining proportion of the investments are primarily cash and cash equivalents but may also include investments used for efficient portfolio management purposes (e.g. currency forwards to reduce currency risk). Cash is a residual element of the investment process and as such, it does not affect the promoted environmental and/or social characteristics of the Fund. The assessment of counterparties and issuers for cash management (including cash and cash equivalents) focuses on creditworthiness of these parties, which can be impacted by sustainability risks.

The Fund commits to having a minimum proportion of sustainable investments of 20% in total, 10% of which relates to sustainable investments with an environmental objective but which are not aligned with the EU Taxonomy. The remaining 10% will be allocated between other environmental and/or socially sustainable investments but with no fixed allocation as this will depend on the availability of sustainable investment opportunities. Economic activities that are not aligned with the EU Taxonomy are not necessarily environmentally harmful or unsustainable. In addition, not all economic activities are covered by the EU Taxonomy Regulation and its Delegated Acts as it was not possible to develop criteria for all sectors where activities could conceivably make a substantial contribution.

Currently there are no investments in the portfolio that take into account the EU criteria for environmentally sustainable economic activities. If at the end of the accounting period, investments are made in economic activities contributing to an environmental objective aligned with the EU Taxonomy, compliance of those investments with the requirements laid down under the EU Taxonomy will not be subject to an assurance or review provided by an auditor or third party.

**MONITORING OF ENVIRONMENTAL/SOCIAL CHARACTERISTICS**

The environmental and/or social characteristics are monitored internally and externally in a variety of ways. The Fund uses norms-based evaluation, business activity-based exclusions and active ownership to support the attainment of the promoted environmental and/or social characteristics and these are implemented on a continuous basis through ongoing compliance with, and monitoring of, the binding commitments. A nominated committee has overall responsibility for ensuring compliance with the environmental and/or social characteristics the Fund is promoting, and exceptions-based reporting is sent to this committee quarterly for challenge and oversight.

- The designated investment restrictions team monitors compliance with the policy on assessing breaches of United Nations Global Compact Principles for Business (norms-based evaluation), working in conjunction with ESG analysts and/or the investment managers and using a third-party data feed (which is updated quarterly), supplemented by internal research.
- Exclusion of business activities deemed harmful to the environment and society (business activity-based exclusions) is monitored by the designated investment restrictions team on a daily basis, working in conjunction with ESG analysts and/or the investment managers and using a live third-party data feed, supplemented by internal research.
- Voting is monitored and actioned by voting analysts as and when votes are due, working in conjunction with other ESG analysts and/or the investment managers and reported to clients on a quarterly basis. Furthermore, engagement and voting procedures are independently reviewed annually as part of the internal controls review completed by the Investment Manager’s external auditors, regarding the UK standard ISAE 3402.

**METHODOLOGIES**

The following sustainability indicators are used to measure the attainment of the promoted environmental and/or social characteristics:

- The % of investments that comply with the Investment Manager’s policy on assessing breaches of United Nations Global Compact Principles for Business.
- The % of investments that comply with the business activity-based exclusions.
- The % of holdings voted.

methodologies in relation to these indicators are outlined below:

*Ethical Exclusions – Norms- and Business Activity-Based Exclusions*

The Fund minimises the existence of adverse impacts by formally excluding companies from its investable universe by applying ethical screens: a norms-based evaluation of investee companies, and business activity-based exclusions. Initial negative screening is done using a variety of third-party data sources (such as Sustainalytics and MSCI), supplemented by additional research from ESG analysts and/or investment managers as required.

See the Investment Strategy section for further details on the business activity-based screening applied to the Fund. Holdings which are inconsistent with the business activity-based exclusions will be excluded.

Norms-based evaluation: The Fund will assess equities using a norms-based evaluation which is based on the ten principles of the United Nations Global Compact, which cover areas including human rights, labour rights, environmental safeguards and combating bribery and corruption. If a holding is identified as having breached the Principles, based on the Investment Manager’s judgement, supported by internal research alongside data feeds from third-party sources, a formal engagement and monitoring process will be implemented. Material improvement is expected within a reasonable timeframe (a maximum of three years), and should a company fail to demonstrate progress then the Fund will divest.

*Voting*

ESG analysts oversee voting analysis and execution in conjunction with investment managers and use voting as a tool to consider environmental and/or social issues via stewardship. Unlike many peers, the Investment Manager does not outsource the responsibility for voting to third-party suppliers. Research from proxy advisers is used for information only. The Investment Manager analyses all meetings in-house and endeavours to vote every clients’ holdings in all markets (when given voting rights and in line with the Voting Policy outlined in Baillie Gifford’s ESG Principles and Guidelines document).

**DATA SOURCES AND PROCESSING**

The Investment Manager uses a combination of internal research (informed by publicly available sources disclosed by investee companies) and third-party data sources to attain each of the environmental and/or social characteristics promoted by the Fund. The environmental and/or social characteristics promoted by the Fund are listed below as well as the data sources.

<b>UN Global Compact policy</b>	Internal proprietary research, public disclosures, Sustainalytics, MSCI
<b>Business activity-based exclusions</b>	Internal proprietary research, public disclosures, Sustainalytics, MSCI
<b>Holdings voted in line with Baillie Gifford’s ESG Principles and Guidelines document</b>	Internal proprietary research, aided by Glass Lewis, ISS, BoardEx, Si2, ZD Proxy, IAS, and public disclosures

Where data is extracted from third party providers, the Investment Manager evaluates their methodology and coverage at the outset (initial due diligence) and then carries out spot checks of the data each month, escalating issues to the third-party provider where necessary. A dedicated team is tasked with ensuring effective relationships and operational interactions with key third-party providers, recognising that effective use of third-party vendors can support client service and stewardship activities. The level of oversight depends on the nature of the services provided. Providers of critical or important services and those that have access to sensitive data are subject to a vendor management framework.

The Investment Manager is regularly adding more automated quality checking of third-party data. Data metrics required for reporting are currently calculated in house in line with recognised guidance and regulations. The Investment Manager is actively improving data processing, introducing automation where possible and looking for ways to receive and ingest data from a wider set of data providers. However, there is sometimes a reliance on estimated data when it comes to the business activity-based exclusions. Third party-providers occasionally make estimates of revenue exposures relating to business activity-based exclusions where disclosure is lacking; proportionally, less data is estimated than not.

Due to this the Investment Manager is wary of using third-party data sources as the sole input. Third-party data sources are used to flag any potential issues and to focus work on companies or issues that warrant further attention, at which point thorough analysis is conducted to ensure there is a detailed understanding of the company's current position and its direction of travel towards necessary improvements..

### **LIMITATION TO METHODOLOGIES AND DATA**

The ESG data landscape is rapidly developing, and data quality and methodology currently face industry-wide challenges such as lack of corporate disclosures and evolving regulatory requirements. Specifically, the data used in the Fund may be provided by third-party sources and is based on backward-looking analysis, while the subjective nature of ESG criteria means a wide variety of outcomes are possible. There is a risk that the data provided may not adequately address the underlying detail around material ESG considerations. The analysis is also dependent on companies disclosing relevant data and the availability of data can be limited.

These limitations are mitigated primarily through the Investment Manager's own in-house research and active engagement with companies, as well as cross-referencing key metrics against different data providers. Due to this mitigation, the Investment Manager believes that the promotion of the environmental and social characteristics is not appreciably altered.

### **DUE DILIGENCE**

The starting point for all Baillie Gifford strategies is bottom-up fundamental stock research. This process focuses on understanding each company, the sector it operates in and their approach to material or likely to be material issues. Investment ideas for inclusion in the strategy will undergo a critical assessment in the form of a question framework that will seek to capture the pertinent investment considerations. Supporting this are bespoke pieces of investment and ESG research that allows the investment managers to easily compare and contrast potential new purchases with competing ideas and existing holdings.

The Fund's investment management approach is focussed on stock-level research and analysis, with the assistance of dedicated sustainability, governance and risk specialists working across the firm. Access to external data from independent providers helps add further detail to understanding each holding, and great value is

placed on seeking the perspectives and insights of external experts and researchers to help inform the Fund's approach. This information is used primarily as an aid to engage with companies to ascertain how they are mitigating risks and maximising opportunities. If it is felt that companies are not making enough progress in mitigating risks, then the option of exercising voting rights in shareholder resolutions and ultimately divesting holdings is retained.

External to the Fund, ongoing due diligence is carried out by the Investment Manager across the business to monitor the commitments being made, as specified in the Monitoring section, with oversight provided by a nominated committee.

### **ENGAGEMENT POLICIES**

Engaging with and monitoring investments the Investment Manager makes on behalf of clients is an integral element of the investment process and core to how the Investment Manager discharges its stewardship responsibilities. All investment managers, investment analysts and ESG analysts are involved in this process. It meets with management and other executive staff, heads of divisions and non-executive board members.

As a patient, active owner, the Investment Manager aims to engage with the companies in which it invests on behalf of its clients, encouraging a long-term focus and meaningful change when needed. Engagement is preferable to divestment, which is typically the tool of last resort. There are four primary reasons for engaging with a company: to fact find, to assess progress, to support the management team and to influence. It is important to note that influence is only one of these four aims. The Investment Manager firmly believes in taking time to understand companies and making its own, long-term agenda known to management. This is an important foundation of being responsible holders and over time makes it easier to advocate for changes, as both sides have a better understanding of and appreciation for what the other party is trying to achieve.

On an annual basis, investments that are subject to formal engagement and monitoring processes under the Investment Manager's policy on assessing breaches of United Nations Global Compact Principles for Business will be disclosed.

More information on the Investment Manager's engagement policy can be found within Baillie Gifford's ESG Principles and Guidelines document, which is publicly available on its website.

### **DESIGNATED REFERENCE BENCHMARK**

No index has been designated as a reference benchmark to attain the environmental and/or social characteristics promoted by the product.

**Calton Square, 1 Greenside Row, Edinburgh EH1 3AN**  
**Telephone +44 (0)131 275 2000 [www.bailliegifford.com](http://www.bailliegifford.com)**